

February 17, 2022

Dear Business Owners and Friends of the Fair,

The Wolfs Corners Fair Board of Directors is in the full planning stages for our 81st Annual Wolf's Corners Fair. This year's community event will be held Sunday, July 3rd thru Saturday, July 9th at the Wolf's Corners Fairgrounds. Our annual Fair draws in thousands of visitors each year and is operated by an all-volunteer staff. The Wolfs Corners Fair offers an opportunity for exhibitors of all ages to showcase their talents and provides a safe, family-friendly environment featuring quality entertainment.

The success of the Wolf's Corners Fair, a non-profit 501 (c) 3 organization, rests on the generous commitment and support of local businesses and families through sponsorships, donations and volunteer or in-kind services. The past two years have been a big challenge for everyone. It is with this in mind that we are asking, if it is in your budget, to please consider sponsoring the 2022 Wolf's Corners Fair.

Sponsoring businesses will receive recognition in our advance marketing material which includes tri-folds, fair paper, placemats, and on our website (www.wolfscornersfair.com). Sponsors are also announced during track events throughout the fair week and on signage displayed during the fair.

Just a few of the many activities this year include KOI Drag Racing, Truck & Tractor pulls, Keystone Mini Rod Tractor pulling, and our well-known Demolition Derbies. In addition to our existing attractions, the 2022 Fair and will also include a Chainsaw Artist, Laser Tag, Lew-E's Comedy Circus, and The Aquatic Acrobatic Show!

Sadly, we will be not be able to make in person visits this year. In an effort to conserve your time, we have mailed our advertising packet to you so that you may view it at your convenience. It is our sincere hope that you will still continue a sponsorship opportunity with the Wolf's Corners Fair.

We ask that you please take a moment to review the enclosed form indicating sponsorship levels from which you can choose. In kind donations can also be made and are equally as important as monetary donations. If you choose to make an in-kind donation, please provide a description and a monetary value. We thank you in advance for your consideration. If you have any questions, comments or special requests please contact one of our sponsorship committee members listed below. For your convenience we have enclosed a self-addressed envelope. We hope to hear back from you soon!

Yours Truly,

Tammy Magness
President
814-221-5992

Terri Paulsen
Ad Coordinator
814-671-0801

FAIR SPONSORSHIP LEVELS:

PLATINUM SPONSOR - \$2500

- Headline sponsor for 4 grandstand events during the week of the fair
- 10 reserved seats at each grandstand event
(Reserved seating will be held until the singing of the National Anthem)
- Name announced as headline sponsor at each of the 4 chosen grandstand events.
- Name announced as a sponsor multiple times each day of the fair.
- 3'x5' Banner with your logo. Please email logo to gtmagness@venustel.com
- Logo and Link listed on fair website. (You must provide us with this information.)
- Trifold advertising
- 10 weekly passes
- Space for a booth representing your business for the week of the fair.
- Option to set up for 1 day in the sponsor tent provided by the fair.
(Participation must be noted on contract at signing)
- 1/2 page ad in the fair paper
(Email artwork to news@myforestpress.com. Put "WC Fair Paper Ad" in the subject.

GOLD SPONSOR - \$1000

- Headline sponsor for 3 grandstand events during the week of the fair
- 8 reserved seats at each sponsored event
(Reserved seating will be held until the singing of the National Anthem)
- Name announced as headline sponsor at each of the 3 chosen grandstand events.
- Name announced as a sponsor multiple times each day of the fair.
- 3'x5' Banner with your logo. Please email logo to gtmagness@venustel.com
- Logo and Link listed on fair website. (You must provide us with this information.)
- Trifold advertising
- 8 weekly passes
- Option to set up for 1 day in the sponsor tent provided by the fair.
(Participation must be noted on contract at signing)
- 1/4 page ad in the fair paper
(Email artwork to news@myforestpress.com. Put "WC Fair Paper Ad" in the subject.

SILVER SPONSOR - \$750

- Headline sponsor for 2 grandstand events during the week of the fair
- Name announced as headline sponsor at each of the 2 chosen grandstand events.
- Name announced as a sponsor multiple times each day of the fair.
- 3'x5' Banner with your logo. Please email logo to gtmagness@venustel.com
- Logo and Link listed on fair website. (You must provide us with this information.)
- Trifold advertising
- 6 weekly passes
- 3 col x 5.5" ad in the fair paper
(Email artwork to news@myforestpress.com. Put "WC Fair Paper Ad" in the subject.

BRONZE SPONSOR - \$500

- Headline sponsor for 1 grandstand event during the week of the fair
(Your banner can be displayed if provided)
- Name announced as headline sponsor at 1 event chosen.
- Name announced as a sponsor multiple times each day of the fair.
- 3'x5' Banner with your logo. Please email logo to gtmagness@venustel.com
- Logo and Link listed on fair website. (You must provide us with this information.)
- Trifold advertising
- 5 weekly passes
- 3 col x 4" ad in the fair paper
(Email artwork to news@myforestpress.com. Put "WC Fair Paper Ad" in the subject.

GENERAL EVENT SPONSOR - \$200 - \$499

- Name announced as a sponsor multiple times each day of the fair.
- Name listed as a sponsor on the fair website.
- Name listed on sign to be displayed at the fairgrounds
- Trifold advertising
- 1 weekly pass per \$100 in sponsorship
- 2 col x 3" ad in the fair paper
(Email artwork to news@myforestpress.com. Put "WC Fair Paper Ad" in the subject.

FRIENDS OF THE FAIR - \$100 - \$199

- Name announced as a sponsor multiple times each day of the fair.
- Name listed as a friend of the fair on sign to be displayed at the fairgrounds.
- Name listed as a sponsor on the fair website
- Trifold advertising
- 2 col x 3" ad in the fair paper
(Email artwork to news@myforestpress.com. Put "WC Fair Paper Ad" in the subject.

2022 Wolf's Corners Fair Sponsorship Contract

All contracts must be returned by April 8th to allow us adequate time to prepare advertising.

Sponsorship Level Requested:

_____ Platinum - \$2,500

_____ Gold - \$1,000

_____ Silver - \$750

_____ Bronze - \$500

_____ General Fair Sponsor - \$200 - \$499

_____ Friend of the Fair - \$100 – 199

_____ In like Kind Sponsorship (please indicate what item(s) or service(s) you would like to donate)

Of _____
_____ Valued at \$ _____

Please check which event you would like to sponsor:

Saturday- Horse pulling ***Pre fair event***

_____ Sunday – Antique Tractor Pull

_____ Monday –Compact/Small Trucks/Mini Van Demolition Derby

_____ Tuesday – Farm Tractor Pull

_____ Wednesday – KOI Drag racing

_____ Thursday – Keystone mini rod Tractor Pulling

_____ Friday –Hot truck /Tractor Pull

_____ Saturday –Full/Midsize Car Demolition Derby

_____ Laser tag _____ Lew-E's comedy show _____ Aquatic acrobatic show

Please print your name as you would like it to appear on sponsor sign and advertising:

Name of Company or Individual: _____

Address: _____

Email Address: _____

Web Address: _____

Phone: _____

Will you be utilizing the Day Sponsor Tent? _____ Yes _____ No If yes, what day? _____

Signature: _____ Contact: _____

Please make checks payable to Wolfs Corners Fair.

Please return the sponsorship contract, your public service address form and payment to:

**Wolfs Corners Fair
c/o Tammy Magness
20806 Route 208
Tionesta, PA 16353**